NEW-NUEVO-NOUVEAU



OWNAT **ULTRA** DIGESTIBLE

Ownat Ultra, a new natural food option,
now **fully updated**.

IMPROVED RECIPES:

Ownat strives to ensure that dogs and cats always enjoy the best diet. For this reason, our recipes are constantly being reviewed and refined, incorporating the latest advances in ingredients and processes.

With the best natural ingredients, high proportions of fresh meat and a limited cereal content, always whole-grain, we prepare our recipes by cooking them naturally in steam to achieve the highest nutritional quality and exceptional digestibility.



LOW GRAIN

No corn, wheat or soy. Made only with rice and oats, always whole-grain, and in reduced proportions (maximum 15%) to achieve maximum digestibility.

FREE FROM ARTIFICIAL COLOURS AND PRESERVATIVES

Only natural preservatives, no superfluous artificial colors or additives.

Our EXCLUSIVE SLOW COOKING PROCESS

We use the most advanced SLOW COOKING technology, only available to very few companies in Europe.

The digestive system of dogs and cats is not able to assimilate raw carbohydrates.

With our SLOW COOKING system, we cook the ingredients naturally in steam, to achieve the exact cooking point of the carbohydrates so that the energy that these nutrients provide can be optimally utilised and also to ensure **exceptional digestibility**.

HIGHEST RESPECT FOR THE ORIGINAL NUTRITIONAL QUALITY OF THE INGREDIENTS.

IMPROVED APPETITE.

INCREASED DIGESTIBILITY AND THEREFORE THE BODY'S ABSORPTION OF THE NUTRIENTS.

Natural INGREDIENTS

Fresh and local, with all its intact nutritional value: fresh meats, whole-grain rice, fresh fruits, peas, carrots, algae, aromatic plants.

30% Fresh MEAT

Provides proteins of high biological value, highly digestible, appetising and exceptional flavour.

VARIETIES FOR DOGS

MEDIUM ADULT

Complete and balanced food that ensures optimal assimilation of the food as a result of using fresh meat proteins and a balanced supply of dietary fibres to ensure intestinal transit. Designed to meet the nutritional needs of medium-sized adult dogs (between 1 and 7 years old) with a normal activity level.

COMPOSITION: Dehydrated chicken (20 %), fresh chicken* (15 % min. before cooking), fresh turkey* (15 % min. before cooking), whole-grain rice* (11 %), dehydrated potato* (9 %), poultry fat (preserved with natural antioxidants), cassava roots* (5 %), whole peas* (4 %), carob pods* (3 %), dehydrated salmon, fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, broccoli* 0.5 %), hydrolysed chicken protein, brewer's yeast* (2 %), linseed* (1 %), beet pulp, salmon oil (preserved with natural antioxidants), dried egg* (0,5 %), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 400 g / 3 kg / 12 kg



MEDIUM LIGHT

Specially formulated for dogs with a low level of activity or a tendency to become overweight. With a reduced proportion of fats that help to recover and maintain the ideal weight, it also contains a high proportion of highest quality proteins to ensure good maintenance and muscle tone.

COMPOSITION: Fresh turkey* (30 % min. before cooking), dehydrated chicken (17 %), dehydrated sweet potato* (10 %), whole-grain rice* (9 %), cassava roots* (9 %), whole peas* (4 %), whole-grain oats* (4 %), dehydrated pork (3 %), carob pods* (3 %), beet pulp, poultry fat (preserved with natural antioxidants), fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, broccoli* 0.5 %), hydrolysed chicken protein, brewer's yeast* (1 %), salmon oil (preserved with natural antioxidants), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 12 kg



MEDIUM STERILIZED

Special feed for sterilized medium breed dogs, which have lower energy needs and are more prone to being overweight. The composition helps maintain ideal weight by incorporating a low amount of fat while maintaining a high proportion of protein to ensure optimal body condition.

COMPOSITION: Fresh chicken* (15 % min. before cooking), fresh turkey* (15 % min. before cooking), dehydrated chicken (14 %), dehydrated sweet potato* (10 %), whole-grain rice* (9 %), dehydrated pork (5 %), cassava roots* (5 %), whole peas* (4 %), poultry fat (preserved with natural antioxidants), whole-grain oats* (4 %), carob pods* (3 %), beet pulp, fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, broccoli* 0.5 %), dehydrated salmon, hydrolysed chicken protein, brewer's yeast* (1 %), salmon oil (preserved with natural antioxidants), dried egg* (1 %), linseed* (1 %), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 12 kg



MEDIUM JUNIOR

Suitable for puppies of medium breeds from weaning to the end of their growth. Provides a high energy content and is rich in proteins to encourage muscle development. Also, a balanced proportion of calcium and phosphorus ensures optimum development of teeth and bones.

COMPOSITION: Dehydrated chicken (24 %), fresh chicken* (15 % min. before cooking), fresh turkey* (15 % min. before cooking), whole-grain rice* (11 %), dehydrated potato* (8 %), cassava roots* (8 %), poultry fat (preserved with natural antioxidants), salmon hydrolysate, fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, pumpkin* 0.5 %), dehydrated salmon (2 %), hydrolysed chicken protein, brewer's yeast* (1 %), dried egg* (1 %), linseed* (1 %), salmon oil (preserved with natural antioxidants), rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 400 g / 3 kg / 12 kg



MAXI ADULT

Specifically designed to meet the nutritional needs of large dogs (30 kg onwards). Its larger kibbles stimulate chewing and results in slower ingestion.

COMPOSITION: Dehydrated chicken (20 %), fresh chicken* (15 % min. before cooking), fresh turkey* (15 % min. before cooking), whole-grain rice* (11 %), dehydrated potato* (9 %), poultry fat (preserved with natural antioxidants), cassava roots* (6 %), whole peas* (4 %), carob pods* (3 %), fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, broccoli* 0.5 %), dehydrated pork (2 %), hydrolysed chicken protein, brewer's yeast* (1 %), linseed* (1 %), salmon oil (preserved with natural antioxidants), beet pulp, rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 12 kg



MAXI JUNIOR

Suitable for puppies of large breeds. With a high energy content and rich in proteins to promote healthy growth. Also balanced proportions of calcium and phosphorus to ensure optimal development of bones and teeth.

COMPOSITION: Dehydrated chicken (24 %), fresh chicken* (15 % min. before cooking), fresh turkey* (15 % min. before cooking), whole-grain rice* (11 %), dehydrated potato* (8 %), poultry fat (preserved with natural antioxidants), cassava roots* (6 %), salmon hydrolysate, fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, pumpkin* 0.5 %), dehydrated salmon (2 %), hydrolysed chicken protein, brewer's yeast* (1 %), dried egg* (1 %), linseed* (1 %), salmon oil (preserved with natural antioxidants), rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 12 kg



MEDIUM LAMB

Made with 30% fresh lamb meat, especially suitable for animals that have food-related sensitivities and intolerances.

COMPOSITION: Fresh lamb* (30 % min. before cooking), whole-grain rice* (15 %), dehydrated pork (11 %), poultry fat (preserved with natural antioxidants), cassava roots* (8 %), dehydrated potato* (6 %), dehydrated lamb (6 %), whole peas* (4 %), carob pods* (3 %), fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, pumpkin* 0.5 %), hydrolysed chicken protein, brewer's yeast* (1 %), beet pulp, linseed* (1 %), salmon oil (preserved with natural antioxidants), dried egg* (0.5 %), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 3 kg / 12 kg



MINI ADULT

Complete and balanced feed for small breed adult dogs. Contains an optimal balance of proteins and fats to meet the high energy needs of these breeds, while avoiding overweight. The smaller shape and size of the kibbles make it very appetizing and easy to ingest.

COMPOSITION: Fresh chicken* (15 % min. before cooking), fresh turkey* (15 % min. before cooking), dehydrated chicken (15 %), whole-grain rice* (10 %), poultry fat (preserved with natural antioxidants), dehydrated potato* (8 %), dehydrated sweet potato* (7 %), whole peas* (4 %), dehydrated pork (3 %), carob pods* (3 %), fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, broccoli* 0.5 %), dehydrated salmon, hydrolysed chicken protein, linseed* (1 %), brewer's yeast* (1 %), beet pulp, salmon oil (preserved with natural antioxidants), dried egg* (0.5 %), rock salt*, dehydrated alfalfa*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 400 g / 3 kg



MINI JUNIOR

Small breed puppies develop very quickly and intensely. This feed is specially formulated with high energy levels to meet the nutritional needs of puppies into adulthood. Also, a balanced proportion of calcium and phosphorus ensures optimum development of teeth and bones.

COMPOSITION: Dehydrated chicken (22 %), fresh chicken* (15 % min. before cooking), fresh turkey* (15 % min. before cooking), whole-grain rice* (11 %), poultry fat (preserved with natural antioxidants), cassava roots* (8 %), dehydrated potato* (6 %), salmon hydrolysate, fresh vegetables and fruits before cooking (apple* 1 %, carrot* 0.5 %, pumpkin* 0.5 %), dehydrated salmon (2 %), hydrolysed chicken protein, brewer's yeast* (1 %), dried egg* (1 %), linseed* (1 %), salmon oil (preserved with natural antioxidants), rock salt*, chicory roots (FOS)*, yeast extract (MOS), dehydrated marine algae* (500 mg/kg), glucosamine (500 mg/kg), yucca shidigera, chondroitin sulfate (100 mg/kg), cranberries* (100 mg/kg), green tea* (80 mg/kg), echinacea* (80 mg/kg), camomile flower* (80 mg/kg), fennel* (80 mg/kg).

*Natural ingredients

FORMATS: 400 g / 3 kg



		DOGS								
	UNI	MINI JUNIOR	MINI ADULT	MEDIUM JUNIOR	MEDIUM ADULT	MAXI JUNIOR	MAXI ADULT	MEDIUM LAMB	MEDIUM LIGHT	MEDIUM STERILIZED
ANALYTICAL CONSTITUENTS										
Protein	%	32	29	32	29	33	30	27	28	31
Inorganic matter	%	7.5	7.5	7.5	7.5	7.5	7.5	8	7.5	7.5
Fat content	%	20	18	18	17	17	16	16	9	13
Crude fibre	%	2	2.5	2	2.5	2	2	2.5	4	3
Moisture	%	8	8	8	8	8	8	8	8	8
Calcium	%	1.5	1.2	1.5	1.3	1.5	1.5	1.5	1.2	1.3
Phosphorus	%	1	0.8	1	0.9	1	1	1	0.8	0.9
Sodium	%	0.4	0.35	0.4	0.35	0.4	0.4	0.35	0.35	0.4
Magnesium	%	0.15	0.15	0.15	0.15	0.15	0.10	0.25	0.10	0.15
Omega 3	%	0.7	0.7	0.7	0.5	0.7	0.5	0.5	0.5	0.4
Omega 6	%	3	3	2.8	2.5	2.8	2.5	2.4	1.7	2.2
NUTRITIONAL ADDITIVES										
Vitamin A	IU/kg	22,000	20,000	22,000	20,000	22,000	20,000	20,000	20,000	20,000
Vitamin D3	IU/kg	1,800	1,500	1,800	1,500	1,800	1,500	1,500	1,500	1,500
Vitamin E	IU/kg	400	350	400	350	400	350	350	350	350
Vitamin B1 (Thiamine mononitrate)	mg/kg	10	10	10	10	10	10	10	10	10
Vitamin B2 (Riboflavin)	mg/kg	20	20	20	20	20	20	20	20	20
Vitamin B6 (Pyridoxine hydrochloride)	mg/kg	15	15	15	15	15	15	15	15	15
Vitamin B12 (Cyanocobalamin)	mg/kg	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Nicotinic acid (Niacin)	mg/kg	50	50	50	50	50	50	50	50	50
Pantothenic acid (Calcium D-pantothenate)	mg/kg	25	25	25	25	25	25	25	25	25
Biotin	mg/kg	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5	0.5
Folic acid	mg/kg	2	2	2	2	2	2	2	2	2
Choline chloride	mg/kg	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700	1,700
L-carnitine	mg/kg	100	40	100	40	100	40	40	380	380
Taurine	mg/kg	1,400	1,000	1,400	1,000	1,400	1,000	1,000	1,000	1,000
Iron (Iron(II) sulphate monohydrate)	mg/kg	40	40	40	40	40	40	40	40	40
Copper (Copper(II) sulphate pentahydrate)	mg/kg	4	4	4	4	4	4	4	4	4
Copper (Copper(II) chelate of amino acids hydrate)	mg/kg	5	5	5	5	5	5	5	5	5
Zinc (Zinc oxide)	mg/kg	100	100	100	100	100	100	100	100	100
Zinc (Zinc chelate of amino acids hydrate)	mg/kg	10	10	10	10	10	10	10	10	10
Iodine (Potassium iodide)	mg/kg	4	4	4	4	4	4	4	4	4
Selenium (Sodium selenite)	mg/kg	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.2
Manganese (Manganese (II) oxide)	mg/kg	50	50	50	50	50	50	50	50	50
OTHER INGREDIENTS										
Glucosamine	mg/kg	500	500	500	500	500	500	500	500	500
Chondroitin sulphate	mg/kg	100	100	100	100	100	100	100	100	100
Metabolizable energy (NRC 2006)	kcal/kg	4,150	4,000	4,000	4,000	4,050	3,900	3,850	3,400	3,700

ownat
·THE REAL FOOD·

The NATURAL REAL food

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